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*Captivating Sound*

Prices are effective January 1, 2012. The net dealer prices are based on manufacturer's suggested list prices. Prices are subject to change without notice. Sierra reserves the right to correct typographical errors.

## 2012 CONFIDENTIAL RETAIL PRICE LIST

### SEQUOIA SERIES - DREADNOUGHT ACOUSTIC

Model	Top	Back & Sides	Finish	Retail	M.A.P.
<b>SD33</b>	Spruce	Mahogany	Natural Gloss	\$379.99	\$269.99
<b>SD33L</b>	Left-handed Spruce	Mahogany	Natural Gloss	\$379.99	\$269.99
<b>SDS33</b>	Solid Spruce	Mahogany	Natural Gloss	\$439.99	\$299.99
<b>SDS43</b>	Solid Cedar	Mahogany	Natural Satin	\$459.99	\$329.99
<b>SDS55TS</b>	Solid Engelmann Spruce	Rosewood	Vintage Sunburst Gloss	\$529.99	\$369.99
<b>SD65</b>	Mahogany	Mahogany	Natural Satin	\$529.99	\$369.99

### ALPINE SERIES - DREADNOUGHT ACOUSTIC-ELECTRIC with Barcus-Berry® electronics

Model	Top	Back & Sides	Finish	Retail	M.A.P.
<b>SD35CE</b>	Spruce	Mahogany	Natural Gloss	\$499.99	\$349.99
<b>SD35LCE</b>	Left-handed Spruce	Mahogany	Natural Gloss	\$499.99	\$349.99
<b>SD35CEBK</b>	Spruce	Mahogany	Black Gloss	\$499.99	\$349.99
<b>SD35CETBL</b>	Spruce	Mahogany	Transparent Blue Gloss	\$499.99	\$349.99
<b>SD35CEWR</b>	Spruce	Mahogany	Wine Red Gloss	\$499.99	\$349.99
<b>SDS35CE</b>	Solid Spruce	Mahogany	Natural Gloss	\$569.99	\$399.99
<b>SDS35CEBK</b>	Solid Spruce	Mahogany	Black Gloss	\$569.99	\$399.99
<b>SDS55CETS</b>	Solid Engelmann Spruce	Rosewood	Vintage Sunburst Gloss	\$659.99	\$459.99

### SUNRISE SERIES - AUDITORIUM ACOUSTIC

Model	Top	Back & Sides	Finish	Retail	M.A.P.
<b>SA28C</b>	Spruce	Mahogany	Natural Gloss	\$379.99	\$269.99

### SUNRISE SERIES - AUDITORIUM ACOUSTIC-ELECTRIC with Barcus-Berry® electronics

Model	Top	Back & Sides	Finish	Retail	M.A.P.
<b>SA28CE</b>	Spruce	Mahogany	Natural Gloss	\$499.99	\$349.99
<b>SA28CEBK</b>	Spruce	Mahogany	Black Gloss	\$499.99	\$349.99
<b>SA28CEFHB NEW!</b>	Flamed Maple	Maple	Flamed Honey Burst	\$649.99	\$449.99
<b>SA28CEFTBK NEW!</b>	Flamed Maple	Maple	Flamed Transparent Black	\$649.99	\$449.99
<b>SA28CETBL</b>	Spruce	Mahogany	Transparent Blue Gloss	\$499.99	\$349.99
<b>SA28CEWR</b>	Spruce	Mahogany	Wine Red Gloss	\$499.99	\$349.99
<b>SAS30CE</b>	Solid Engelmann Spruce	Rosewood	Natural Gloss	\$699.99	\$489.99
<b>SAS30CEM</b>	Solid Engelmann Spruce	Rosewood	Natural Satin	\$699.99	\$489.99
<b>SAS40CE</b>	Solid Cedar	Rosewood	Natural Satin	\$729.99	\$499.99

### TAHOE SERIES - JUMBO ACOUSTIC-ELECTRIC with Barcus-Berry® electronics

Model	Top	Back & Sides	Finish	Retail	M.A.P.
<b>SJ88CE</b>	Spruce	White Maple	Natural Gloss	\$649.99	\$449.99
<b>SJ88CEBK</b>	Spruce	White Maple	Black Gloss	\$649.99	\$449.99
<b>SJS98CE</b>	Solid Engelmann Spruce	Flamed Maple	Natural Gloss	\$929.99	\$649.99
<b>SJS98CEBK</b>	Solid Engelmann Spruce	Flamed Maple	Black Gloss	\$929.99	\$649.99

### PALISADES SERIES - CLASSICALS

Model	Top	Back & Sides	Finish	Retail	M.A.P.
<b>SC140</b>	Solid Spruce	Rosewood	Natural Gloss	\$479.99	\$339.99
<b>* SC140CE</b>	Solid Spruce	Rosewood	Natural Gloss	\$599.99	\$419.99
<b>* SC145CE</b>	Solid Cedar	Rosewood	Natural Satin	\$649.99	\$449.99

\* Both are Acoustic-Electric models with Barcus-Berry® electronics

### NORTHSTAR - 12-STRING ACOUSTIC

Model	Top	Back & Sides	Finish	Retail	M.A.P.
<b>SS112</b>	Solid Engelmann Spruce	Ash	Natural Gloss	\$549.99	\$379.99

### NORTHSTAR - 12-STRING ACOUSTIC-ELECTRIC

Model	Top	Back & Sides	Finish	Retail	M.A.P.
<b>SS112CE NEW!</b>	Solid Engelmann Spruce	Ash	Natural Gloss	\$679.99	\$479.99

### COMPASS - 34" ACOUSTIC with Sierra® bag

Model	Top	Back & Sides	Finish	Retail	M.A.P.
<b>ST10</b>	Solid Spruce	Mahogany	Natural Satin	\$449.99	\$299.99

### CASES & BAGS

Model	Description	Retail
<b>SCASE_</b>	Cases: Dreadnought (01), Auditorium (02), Classical (03), Jumbo (04)	\$144.99
<b>SBAG_</b>	Bags: Dreadnought (01), Auditorium (02), Classical (03), Jumbo (04)	\$59.99