



P.O. Box 63366  
North Charleston, SC 29419  
[www.sierraguitars.net](http://www.sierraguitars.net)

*Captivating Sound*

## 2010 RETAIL PRICE LIST

*Prices are effective January 2010. Prices are subject to change without notice. Sierra reserves the right to correct typographical errors.*

### SEQUOIA SERIES - DREADNOUGHT ACOUSTIC

<i>Model</i>	<i>Top</i>	<i>Back &amp; Sides</i>	<i>Finish</i>	<i>Retail</i>
<b>SD33</b>	Spruce	Mahogany	Natural Gloss	\$349.00
<b>SD33L</b> (left)	Spruce	Mahogany	Natural Gloss	\$349.00
<b>SDS33</b>	Solid Spruce	Mahogany	Natural Gloss	\$419.00
<b>SDS43</b>	Solid Cedar	Mahogany	Natural Satin	\$439.00
<b>SDS55TS</b>	Solid Engelmann Spruce	Rosewood	Vintage-Sunburst Gloss	\$529.00
<b>SD65</b>	Mahogany	Mahogany	Natural Satin	\$529.00

### ALPINE SERIES - DREADNOUGHT ACOUSTIC-ELECTRIC with Barcus-Berry® electronics

<i>Model</i>	<i>Top</i>	<i>Back &amp; Sides</i>	<i>Finish</i>	<i>Retail</i>
<b>SD35CE</b>	Spruce	Mahogany	Natural Gloss	\$459.00
<b>SD35LCE</b> (left)	Spruce	Mahogany	Natural Gloss	\$459.00
<b>SD35CEBK</b>	Spruce	Mahogany	Black Gloss	\$459.00
<b>SD35CEWR</b>	Spruce	Mahogany	Wine Red Gloss	\$459.00
<b>SD35CETBL</b>	Spruce	Mahogany	Transparent Blue Gloss	\$459.00
<b>SDS35CE</b>	Solid Spruce	Mahogany	Natural Gloss	\$529.00
<b>SDS35CEBK</b>	Solid Spruce	Mahogany	Black Gloss	\$529.00
<b>SDS55CETS</b>	Solid Engelmann Spruce	Rosewood	Vintage Sunburst Gloss	\$599.00

### SUNRISE SERIES - AUDITORIUM ACOUSTIC

<i>Model</i>	<i>Top</i>	<i>Back &amp; Sides</i>	<i>Finish</i>	<i>Retail</i>
<b>SA28C</b>	Spruce	Mahogany	Natural Gloss	\$349.00

### SUNRISE SERIES - AUDITORIUM ACOUSTIC-ELECTRIC with Barcus-Berry® electronics

<i>Model</i>	<i>Top</i>	<i>Back &amp; Sides</i>	<i>Finish</i>	<i>Retail</i>
<b>SA28CE</b>	Spruce	Mahogany	Natural Gloss	\$459.00
<b>SA28CEBK</b>	Spruce	Mahogany	Black Gloss	\$459.00
<b>SA28CEWR</b>	Spruce	Mahogany	Wine Red Gloss	\$459.00
<b>SA28CETBL</b>	Spruce	Mahogany	Transparent Blue Gloss	\$459.00
<b>SAS30CE</b>	Solid Engelmann Spruce	Rosewood	Natural Gloss	\$659.00
<b>SAS30CEM</b>	Solid Engelmann Spruce	Rosewood	Natural Satin	\$659.00
<b>SAS40CE</b>	Solid Cedar	Rosewood	Natural Satin	\$679.00

## 2010 RETAIL PRICE LIST (continued)

### TAHOE SERIES - JUMBO ACOUSTIC-ELECTRIC with Barcus-Berry® electronics

<i>Model</i>	<i>Top</i>	<i>Back &amp; Sides</i>	<i>Finish</i>	<i>Retail</i>
<b>SJ88CE</b>	Spruce	White Maple	Natural Gloss	\$649.00
<b>SJ88CETBL</b>	Spruce	White Maple	Transparent Blue Gloss	\$649.00
<b>SJ88CEWR</b>	Spruce	White Maple	Wine Red Gloss	\$649.00
<b>SJ88CEBK</b>	Spruce	White Maple	Black Gloss	\$649.00
<b>SJS98CE</b>	Solid Engelmann Spruce	Flamed Maple	Natural Gloss	\$929.00
<b>SJS98CEBK</b>	Solid Engelmann Spruce	Flamed Maple	Black Gloss	\$929.00

### PALISADES SERIES - CLASSICALS

<i>Model</i>	<i>Top</i>	<i>Back &amp; Sides</i>	<i>Finish</i>	<i>Retail</i>
<b>SC140</b>	Solid Spruce	Rosewood	Natural Gloss	\$449.00
* <b>SC140CE</b>	Solid Spruce	Rosewood	Natural Gloss	\$529.00
* <b>SC145CE</b>	Solid Cedar	Rosewood	Natural Satin	\$579.00

\* Both are Acoustic-Electric models with Barcus-Berry® electronics

### NORTHSTAR - 12-STRING ACOUSTIC

<i>Model</i>	<i>Top</i>	<i>Back &amp; Sides</i>	<i>Finish</i>	<i>Retail</i>
<b>SS112</b>	Solid Engelmann Spruce	Ash	Natural Gloss	\$519.00

### COMPASS - 34" ACOUSTIC with Sierra® bag

<i>Model</i>	<i>Top</i>	<i>Back &amp; Sides</i>	<i>Finish</i>	<i>Retail</i>
<b>ST10</b>	Spruce	Mahogany	Natural Satin	\$399.00

## CASES AND BAGS

### SIERRA® CASES

<i>Model</i>	<i>Description</i>	<i>Retail</i>
<b>SCASE01</b>	SEQUOIA Dreadnought / NORTHSTAR 12-String	\$119.00
<b>SCASE02</b>	SUNRISE Auditorium	\$119.00
<b>SCASE03</b>	PALISADES Classical	\$119.00
<b>SCASE04</b>	TAHOE Jumbo	\$119.00

### SIERRA® BAGS

<i>Model</i>	<i>Description</i>	<i>Retail</i>
<b>SBAG01</b>	SEQUOIA Dreadnought / NORTHSTAR 12-String	\$49.00
<b>SBAG02</b>	SUNRISE Auditorium	\$49.00
<b>SBAG03</b>	PALISADES Classical	\$49.00
<b>SBAG04</b>	TAHOE Jumbo	\$49.00